

Apollo Tyres is the 'Top Indian Company for Designs & Commercialisation'

Bags the National Intellectual Property Award for the year 2020

September 7, 2021: Apollo Tyres, the leading Indian tyre maker, won the National Intellectual Property Award for the year 2020 in the category of 'Top Indian Company/ Organisation for Designs & Commercialisation'. In a recently held virtual award ceremony, jointly organised by the Indian Intellectual Property Office and Confederation of Indian Industry (CII), Hon'ble Minister for Commerce and Industry, Govt of India, Shri Piyush Goyal conferred Onkar Kanwar, Chairman, Apollo Tyres Ltd with this prestigious award.

National IP Awards are conferred by Office of Controller General of Patents, Designs and Trademarks (CGPDTM), Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt of India to outstanding innovators, organisations and companies in the fields of patents, designs, trademarks and geographical indications.

Apollo Tyres received this award basis the company's Intellectual Property (IP) registrations, both in terms of Quality and Quantity. The company has filed for 75 design registrations cumulatively for India and abroad, in the 2017 – 2019 period, with the IP office in India for design portfolio.

(ends)



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About Apollo Tyres Ltd

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

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